POTTINGER BIRD

COMMUNITY RELATIONS

Public Engagement Program Phase One Summary Report

Moody Centre TOD Area Master Plan

Final Version Date: 4 December 2019

Executive Summary

The goal of Transit-Oriented Development, also referred to as "TOD", is to focus development in areas with transit, in order to create compact, walkable, and healthier communities. The *Port Moody Official Community Plan 2017* ("OCP") identifies the area surrounding the Moody Centre SkyTrain Station as the "Moody Centre Station TOD".

The Moody Centre TOD Area Master Planning Group ("the Master Planning Group") is made up of eight local landowners who have collectively owned property within the Moody Centre Station TOD Area for several years. The Master Planning Group consists of Anthem, Beedie Living, the Bombelli Family, PCI Developments, the Steven's Family, TransLink, the Wildman Family and Woodbridge Homes.

Following 18 months of working with design experts at Perkins and Will and the City of Port Moody Planning Department, the Master Planning Group, with support from City Staff, began a process to engage the community and receive early input on the preliminary masterplan concept for the Moody Centre TOD Station area. As part of the ongoing discussion, Pottinger Bird Community Relations ("Pottinger Bird") were engaged to facilitate a Preliminary Public Engagement Program with the Port Moody community on the future of this important neighbourhood.

The preliminary master plan concept envisions a complete renewal of the 23-acre site to deliver a number of land uses and public amenities for the Port Moody community. These land uses and public amenities include: housing that ranges in form, tenure and size; mixed uses including office, retail, and employment; community amenities including a large public transit plaza, additional internal plaza/ pocket park, public art, pedestrian and cyclist links; the daylighting of Dallas/Slaughterhouse Creek; a pedestrian/ bicycle overpass connecting the area to Rocky Point Park and the creation of a new Spring Street promenade.

As the initial phase of public engagement on this masterplan, the Master Planning Group, with the assistance of Pottinger Bird and Perkins and Will, hosted a series of six invitational, Stakeholder Discussion Groups with representation from local community organizations. In addition to the Stakeholder Discussion Groups, the Master Planning Group provided a presentation to the Tri Cities Chamber of Commerce Young Professionals Network to solicit early feedback on the preliminary concept.

In October and November 2019, the Master Planning Group hosted two Community Open Houses to share the preliminary concept with the broader community and gather further feedback. The notification and execution of the Community Open Houses adhered to the City of Port Moody's requirements and directives.

Port Moody's Mayor, Council and Senior City Staff were notified of the commencement of Public Engagement Program. Further details are attached herein.

STAKEHOLDER DISCUSSION GROUPS (SEPTEMBER 2019)

As the initial phase of public engagement, the Master Planning Group, in partnership with Pottinger Bird and Perkins and Will, hosted a series of six (6) invitational, themed Stakeholder Discussion Groups with representation from local community organizations, to:

- Re-confirm or renew the community's priorities for the Moody Centre TOD Area as identified in the OCP, and
- Share high-level ideas, development objectives, potential challenges and opportunities for this unique area of Port Moody and solicit early input.

Mayor, Council and Senior City Staff were notified of the commencement of public engagement, including the initial Discussion Groups, via a letter dated August 20, 2019 (**Appendix A**).

The six Stakeholder Discussion Groups were held during the week of September 23, 2019 in the categories of:

1.	Environmental Interest	September 23, 2019
2.	Transportation, Circulation and Public Realm	September 23, 2019
3.	Housing	September 25, 2019
4.	Economic Development	September 25, 2019
5.	Community Associations	September 26, 2019
6.	Non-Profit and Arts Organizations	September 26, 2019

Attendees

The format of the Stakeholder Discussion Groups was an invitational roundtable designed as the first step in a broader stakeholder engagement process. To ensure a broad cross section of community interests were represented at the table, Pottinger Bird reached out to members of various Community Committees, Board of Directors and senior staff of prominent Port Moody organizations.

A list of the organizations and community groups invited to participate, and those that attended is attached (**Appendix B**).

Format and Feedback

Each Stakeholder Discussion Group followed the same format and provided a PowerPoint presentation on the preliminary master plan concept for focused discussion. Participants feedback was recorded on large flip chart notes (**Appendix C**), and later summarized into Stakeholder Discussion Group Summary Memos (**Appendix D**) and shared with those who attended for confirmation. Discussion was focused around three key questions:

- 1. How do you envision Moody Centre in the next 5-10 years?
- 2. Is current policy still relevant, what's missing?
- 3. What aspects of the preliminary plan do you like, and what do you think could be improved?

The feedback received at the Stakeholder Discussion Groups was presented to the broader community at the Community Open Houses (October and November 2019) for further input and is summarised below:

1. Variety of Retail and Commercial Opportunities that Compliment Existing

- restaurants, market / local grocer, medical space, social services, not-for-profit space, wine bar, live/ work, small scale – neighbourhood serving).

2. Connection to Nature

- Incorporate greenery and sustainability measures wherever possible (public spaces, green roofs, urban gardens, solar adaptation, stewardship groups).
- Celebration of the shoreline and of Dallas/Slaughterhouse Creek (daylighting the creek and appreciation through design, and stormwater management measures).

3. Innovative TOD Parking and Traffic Solutions

 Innovative parking and traffic management solutions suitable for a TOD area (reduction of parking, move parking underground, inclusion of a Park n Ride at station, flexibility to convert roads to pedestrian only areas at certain times, car share, incentives toward alternative means of transport, accessible for all).

4. Thoughtful Building Design

- Considered and thoughtful approach to building design and architectural features (focus on eyelevel built form, preserve view corridors, stagger buildings, consider separation between buildings, mitigate potential wind tunnel effect, weather protected, Port Moody unique design).
- Apprehension toward extreme building heights.

5. Pedestrian Friendly and Accessibility

- Pedestrian focused (pedestrian safety, walkability, eye-level experience, welcoming spaces, lighting, consider spaces between buildings).
- Consider way to assist/ mitigate those with mobility limitations through design (pedestrian friendly, accessibility friendly).

6. Encouragement of Multi Modal Transportation

- Encourage alternatives to motor vehicle use (cycling facilities, car share, incentives for residents to use public transit, connection of cycling routes to other parts of Port Moody).

7. Moody Centre as a Destination

- Potential to become a community and reginal destination (naturally draw people to the area, opportunities for live, work and play, opportunities for social gathering and entertainment, place of vibrancy).

8. Urban Spaces for Everyone

- Range of urban spaces for different activities (entertainment, quiet reflection, social gathering and interaction, pet friendly).

9. Diverse Housing for Everyone

- Need for diverse range of housing options (market housing, market rental, below market rental)

- Explore creative housing opportunities (rent to own, live/work, housing partnerships, artist housing and employee housing).

10. Consider Changing Demographics & Future Populations

- Consider the housing needs of future demographics (influx of young families in need of larger homes, aging population in need of opportunities to downsize).
- Diverse and inclusive community spaces for all (community spaces and amenities for children, families, seniors and everyone in between).
- Consider flexible multi generations gathering spaces conducive to all mobility levels and encouraging of social interaction.
- Need to include younger demographics in the conversation of shaping Moody Centre

11. Employment Generation for Port Moody's Future

- Need for increased & diverse employment opportunities (increase opportunities for residents to live, work and play over a range of sectors, in Port Moody).
- Find suitable balance between employment generating uses and appropriate density of housing to support each other.

12. City of the Arts

- Inclusion of public art and arts celebration wherever possible and throughout the entire TOD Area
- Consider innovative ways to long-term arts commitment (e.g. endowment fund, collaboration between property owners, flexible and changing, reflection through architecture).
- Create spaces flexible for community events to celebrate the arts.

13. Connecting Communities

- Need to connect Moody Centre with surrounding areas and communities (Khalanie, Suter Brook, Newport, Westport, Rocky Point Park) while creating its own identify in the City.
- Find ways to bring Rocky Point Park into Moody Centre (connecting the two spaces & drawing people between the two easily, pedestrian overpass).
- Consideration toward existing communities (concentrate density in one place) and existing businesses (connecting existing and new businesses to compliment each other).

14. Spring Street Promenade

- Create flexibility for both calm traffic flow and pedestrian friendly on Spring Street (flexibility to convert to pedestrian only areas at certain times, discouragement for "rat running", primarily pedestrian focused, limit street parking).

15. Community Amenities

- Diverse range of community amenities for all ages groups (day care, community space/library, senior amenities).

16. Climate Change Response

- Considered climate change response through master planned design (consider growth constraints, disincentivizing traffic, sustainable building design, stormwater management practises).

17. Better Utilization of Site

- Expressed need for a better utilization of Moody Centre (do not want to see what's currently on site, need to increase livability of the area, vibrancy, unique opportunity for the City).







TRI CITIES CHAMBER OF COMMERCE YOUNG PROFESSIONALS -- COCKTAILS & CONVOS: THE FUTURE OF MOODY CENTRE PRESENTATION (OCTOBER 2019)

On October 17, 2019, the Tri Cities Chamber of Commerce hosted an event called "Cocktails and Convos: The Future of Moody Centre". At the event, the Master Planning Group provided a presentation to the Tri Cities Young Professional (TCYP) Group and facilitated conversation about the future of Moody Centre. The event sought to:

- Reaffirm the community's priorities for the Moody Centre TOD Area as identified in the Official Community Plan;
- Better understand potential challenges and opportunities for this unique area of Port Moody, through the lens of the local, young professionals' community.

The event was advertised via the Tri Cities Chamber of Commerce website 10 days in advance of the event (**Appendix E**) and was free to attend and open to all TCYP members to attend.

TCYP	Event	Overview	

Date	October 17, 2019
Location	Tri-Cities Chamber #205 - 2773 Barnet Hwy Coquitlam
Hours	6:00 pm – 7:30 pm
Registered Attendees	13 people

Format and Feedback

Feedback from those that participated was recorded and is summarized below:

- Attraction & Retention: Moody Centre should be designed to attract and retain new businesses and residents to Port Moody.
- Housing Diversity: Residents would like to see a range of housing options offered at Moody Centre, including affordable, family-oriented, live/work and "rent to own" housing alternatives.
- **Car-Free Lifestyle:** Moody Centre should be designed to reduce car dependency and thus traffic impacts by adopting features such as a car share hub, bicycle stations and bike storage.
- "City of the Arts": The Master Planning Group should consider opportunities to engage local artists in the planning process.
- **Design Framework:** The design for Moody Centre should consider input from the community on the building height, setbacks and community amenities.

Following the presentation, the above summary of feedback was circulated to those that attended along with an invitation to the Community Open Houses (October and November 2019) (**Appendix F**).

COMMUNITY OPEN HOUSES (OCTOBER AND NOVEMBER 2019)

Following the September Stakeholder Discussion Groups, the Master Planning Group, in partnership with Pottinger Bird and Perkins and Will, hosted two Community Open Houses for the broader community to:

- Introduce the local landowners who make up the Master Planning Group;
- Share preliminary ideas for the Moody Centre TOD Area based on established community priorities identified in the OCP 2017;
- Share the feedback received to date (including that of the Stakeholder Discussion Groups); and
- Solicit feedback from the community and neighbours.

Community Notification

Two weeks prior to the first event, an official letter of notification (**Appendix G**) was mailed to residents and businesses location within a 2km+ radius of the Moody Centre TOD Area (**Appendix H**) totalling 8,209 addresses. In addition, two advertisements were published in the Tri Cities News on October 17, 2019 and October 31, 2019 (**Appendix I**).

	Community Open House #1	Community Open House #2
Date	October 30, 2019	November 2, 2019
Location	3020 Spring Street, Port Moody	2717 St Johns St, Port Moody
	(Vacant Commercial Unit)	(Moody Elementary)
Hours	4:00 pm – 7:00 pm	11:00 am – 2:00 pm
Registered Attendees	98 people	148 people
Unregistered Attendees	11 people	60 people
Comment forms submitted at	49 comment forms	88 comment forms
Open House		
Comments submitted following	6 comment forms	2 comment forms
the Open House		
OVERVIEW		
Total Number of Attendees 317 people		
Total Number of Comments 141 comment forms		

Community Open House #1



Community Open House #2



Format and Feedback

Both Community Open Houses followed the same format with 23 project boards on display (**Appendix J**), and the Master Planning Group present to answer questions. No formal presentation was made.

Comment sheets were available for participants to privately record their feedback. All comment forms received at and after the Community Open Houses have been scanned and attached to this report (with personal information redacted) (**Appendix K**).

Comment Sheet Results and Quantitative Analysis

Of the 141 comments received, we have determined that:

- 52% (74 respondents) voiced support for the preliminary concept ■
- 32% (44 respondents) voiced neutral/ mixed comments toward the project ■
- 13% (18 respondents) voiced opposition for the preliminary concept
- 3% (6 respondents) voiced comments that were categorized as 'other'

Of the 141 comments received, we have determined that: *Please note, some respondents identified with more than one option.*

- 126 respondents (90%) people identified with "I live in the area"
- 8 respondents (6%) people identified with "I rent my home"
- 85 respondents (60%) people identified with "I frequent activities and services in the area"
- 38 respondents (27%) people identify with "I work in the area"
- 113 respondents (80%) people identified with "I own my home"





Attendees of the Community Open Houses were asked to place a pin on the map provided to indicate where in Port Moody they live. Below provides a photo of the map from each Community Open House.





Community Open House #2

Areas of Support:

Please note, comments in bold were raised by more than 5% of the total respondents.

Urban Transit Plaza, Public Realm & Connectivity	Commercial / Retail
 Transit plaza and proposed public spaces (45) Pedestrian focused concept (28) Inclusion of a pedestrian overpass (27) Improvements to Spring Street (10) Incorporation of bike pathways (6) Consideration toward seniors (2) 	 Proposed mix of retail and commercial spaces (33) Likes the inclusion of a grocery store (7) Increased economic benefit to Port Moody (2) Eliminating light industrial at this location (1)
General Process	Design
 Acknowledgement for the general need for revitalization at this location (26) Recognition as a good opportunity for future generations (11) Appreciation for a consolidated plan between developers (7) Moody Centre as a destination (2) Likes presented development principles (1) 	 Proposed mix of uses (24) "live/work/play" focused (10) Proposed "urban feel" (2) Proposed design (2)

Environment/ Sustainability	Height and Density
 Daylighting Dallas/ Slaughterhouse Creek (25) Consideration toward nature and sustainability (9) 	 Proposed mix of density (18) Consideration of views/shadow impacts (7) Likes how the density steps down across the site (2) Tower layout and separations (1)
Housing	Public Art
 Proposed housing diversity (11) Inclusion of below market housing (2) Inclusion of family housing (1) 	Celebration of the arts (4)
Traffic, Parking & Multi Modal Transportation	Community Amenities
 Underground parking (4) Proposed multi modal transit approach (2) 	Proposed community amenities (2)

Areas for Improvement and Suggestions:

Please note, comments in bold were raised by more than 5% of the total respondents.

Traffic, Parking & Multi Modal Transportation	Height and Density
Concern for increased traffic congestion	Proposed towers are too high (21)
(within and surrounding the master plan area)	Proposal is too dense (19)
(26)	Concern for loss of views and corridor
 Include pick up/ drop off zones for cars, 	corridors (12)
car/bike share, ride share/hailing (12)	• Keep tower heights to 26 stories as per the
Make Spring Street a Car Free Zone (8)	OCP (3)
 Need to improve cycling infrastructure (5) 	• Increase the number of towers (2)
Need for traffic calming measures on Spring	• Concern for impact on sunlight (2)
Street & throughout the site (4)	• Group towers closer together (2)
 Concern for increased parking (4) 	• Make buildings denser/ shorter to maximise
 Include EV charging stations (3) 	open space (1)
 Need to be less car focused (4) 	• Include more mid-rise buildings (1)
	• Consider increasing the density (1)
Commercial / Retail	Urban Transit Plaza, Public Realm & Connectivity
 Increase amount of retail and commercial 	Increase the amount of useable public spaces
spaces (15)	and green space (13)
Small scale retail (5)	 Include pet friendly spaces (10)
 Less housing focused, more employment 	• Ensure there are weather protected spaces
based (4)	for year-round use (5)
• Consider incentives to attract new businesses	 Include children play spaces (3)
(3)	• Consider adding another overpass (3)
Consider educational anchor tenants (3)	 Improved intergenerational spaces (2)
Keep some affordable light industrial spaces	• Increase bike and walking trails (2)
(2)	• Ensure there is adequate lighting (2)
 Consider including a hotel (2) 	• Increased connection to Rocky Point Park (1)
• Focus on eco-friendly businesses (1)	• Include large sidewalks throughout site (1)
• Not a suitable location for a tech-hub (1)	• Explore different flooring for plaza (i.e. not
• Ensure there is a diversity of jobs (1)	just pavement) (1)

 Ensure there is a diversity of uses (1) Encourage water sport and recreational uses (1) Ensure flexibility through zoning for a diverse range of businesses (1) Include a community police station (1) Include artist working spaces (1) Increase the ratio of live/work to Newport Village (1) 	 Include lots of benches (1) Include an elevator at the pedestrian overpass (1) Increase the amount of social spaces (1) Increase site permeability (1) Include pedestrian access to the station from Moody Street (1) Want to see inclusion of First People's art and culture (1) Increase opportunity for "vibrant streets" (1) Consider "First Peoples Principals of Learning" (1) Consider an overpass across St Johns Street (1) Consider adding another overpass (1)
General Process	Public Art
 Encouragement to "get a move on" (9) Encouragement for Council to work with landowners throughout process (7) 	 Increased meaningful art reflection (12) Want to see inclusion of First People's art and culture (2)
Design	Environment/ Sustainability
 Need for innovative designs (sustainable, high quality, creative, unique) (8) Keep the character of Port Moody in mind (7) Consider wind tunnel effect in design (1) Consider underground power lines (1) Preserved waterfront (1) 	 Need for a climate change response (5) Improved connection to nature (3) Include more trees (2) Consider noise pollution (2) Increased environmental benchmarks (1) Less open spaces (1) Daylighting Dallas/Slaughterhouse Creek will be unattractive (1) Change the name of Dallas/Slaughterhouse Creek (1)
Housing	Considerations
 Increase the amount of below market housing (5) Increase the amount of purpose-built rental homes (4) Include ground-oriented townhomes (3) Make sure housing is affordable (1) Consider co-op housing (1) Need to incentivize rental housing (1) Need to make adaptable housing a priority (1) 	 Consider potential impacts on Rocky Point Park (6) Port Moody is becoming overpopulated (6) Consideration toward Port Moody's existing waste infrastructure (3) Consider Port Moody's aging population (2) Make Moody Centre a destination (2) Port Moody is becoming over developed (2) Port Moody's growth targets are low (1) Consider expanding the master plan area (1) Consider school capacities and future population of children (1)

Transit Comments	Community Amenities	
 Increase the number of cars on the Evergreen line train (2) Improved bus services (1) Consider adding a ferry to Deep Cove (1) Consider developing a plan that will bridge the railway entirely (1) 	 Need to incentivize day care (3) Include free community amenities (community centre, library etc.) (2) 	
Presented Open House Information		
 Show surrounding developments on materials in future (2) Present more cost analysis information on the project (2) Businesses gained vs. businesses lost Explanation of where the proposed job numbers came from Consider public education of concept stage & density = amenities (1) More information on timing for current tenants (1) More detailed information is required (1) More information on how the park and ride and bus loop will work together (1) 		

Appendix K provides a scanned copy of the comment forms received.

Future Engagement

As part of the initial phase of public engagement, we asked participants at the Community Open Houses how they would like to be engaged in the future redevelopment of the Moody Centre TOD Area. The feedback received is outlined below and will inform the next phase of engagement with the community.

Of the 139 comment forms received, it was determined that the community would like to be engaged in the following ways:

- 70% (98 people) Community Open Houses 🗖
- 43% (60 people) Online Surveys **=**
- 38% (53 people) Small Roundtable Discussions
- 31% (42 people) Walking Tour of the Site 🗕
- 9% (13 people) Phone Canvass **=**
- 6% (8 people) Other (including: emails/mailing list, one on one meeting, phone calls, snail mail, via the City's website, online discussions) ■

Please note, some respondents identified with more than one option.

Future Transit Plaza Activity

The proposed future transit plaza is envisioned to be animated all hours of the day through diverse retail and inclusive public spaces designed to accommodate all ages and mobilities with a new connection to Rocky Point Park. Participants of the Community Open Houses were asked to place a sticky note on the plaza and tell us how they envision the space to be activated (**Appendix L**).



Community Open House #1





A summary of what we heard is below:

- Desire for pedestrian overpass to Rocky Point Park;
- Comments on parking management within the TOD Area;
- Comments on proposed heights fronting the Transit Plaza;
- Covered spaces for rain protection;
- Meaningful & interactive public art display and artist spaces;
- Sunlight, gardens, trees and roof top gardens;
- Ideas for community amenities / uses at the Transit Plaza (*i.e. health services, seniors' space, urgent care centre, recreation centre, library, grocery store, childcare, café, hotel, restaurants/ bars, pet store, post secondary education facilities*); and
- Ideas for community activities at the Transit Plaza (*i.e. farmers markets, community festivals, playground, public stage, dog friendly spaces, lots of benches*).

WEBSITE LAUNCH (NOVEMBER 2019)

On November 3, 2019 the Master Planning Group launched an informational website about the Moody Centre TOD Area and their preliminary master plan concept. The website aims to serve as a hub of information, including the relevant policies, engagement to date, and the preliminary concepts for this unique area. The website domain is <u>www.moodycentretod.ca</u> and will be updated as consultation and the vision progress.

PUBLIC ENGAGEMENT PROCESS - PHASE TWO (NOVEMBER 2019 - JANUARY 2020)

Based on feedback received from the community on both the preliminary master plan concept, and on how the community would like to be engaged, Pottinger Bird will commence Phase Two of the Public Engagement Program as summarized below.

Focus Groups

Phase One of the Public Engagement Program has indicated that many in the community are interested in participating in more focused discussions around certain aspects of the preliminary master plan. Based on conversations and feedback received to date, we have determined these focus areas to include:

- 1. Transportation & Circulation;
- 2. Urban and Architectural Design; and
- 3. Public Realm and Art

Walking Tours

Phase One of the Public Engagement Program has indicated that many in the community are interested in participating in walking tours of the TOD and Master Plan Area, intended to help members of the community better visualize the preliminary concept and better inform their feedback.

Moody Centre Community Association (MCCA)

The MCCA is the local Community Association whose boundaries roughly encompass Albert and Barnet Streets to the west, Moray to the east, and north to south from the Burrard Inlet to the Chines Hillside. As the Moody Centre TOD Area falls within the MCCA catchment, the Master Planning Group would like to offer a presentation to the MCCA to:

- Introduce the local landowners who make up the Master Planning Group;
- Share ideas for the Moody Centre TOD Area based on established community priorities identified in the OCP 2017;
- Share the feedback received to date; and
- Receive feedback from the MCCA specifically.

The Master Planning Group have reached out to the MCCA Executive to request the opportunity to present at one of their upcoming meetings.

Breweries

As an immediate neighbour, the Master Planning Group wish to connect with representatives of Brewery Row on Murray Street to ensure they are involved in the evolution of the master plan concept. The Master Planning Group have reached out to Brewery Row representatives to host an information session with their stakeholder group. The information session is tentatively scheduled to take place in November/ December 2019.

Community Open Houses #3 and #4

Phase One of the Public Engagement Program has indicated that majority of those interested in remaining engaged in the master planning process would like to participate via Community Open House forums. As has always been the intention of the Master Planning Group, Phase Two of the Public Engagement Program will involve hosting another round of Community Open Houses, to:

- 1. Present a revised concept for the Moody Centre TOD Area (based on feedback received);
- 2. Share the feedback received to date; and
- 3. Solicit feedback from the community and neighbours.

The Community Open Houses will follow the same format as Phase One of the Public Engagement Program and will present the same information at both events.

APPENDIX:

- A. Letter to Mr. Tim Savoie, Mayor and Council: Notification of Public Engagement Process
- B. Stakeholder Discussion Group Guestlist and Attendees
- C. Stakeholder Discussion Group Flip Chart Notes
- D. Stakeholder Discussion Group Summaries
- E. Tri Cities Chamber of Commerce Young Professionals Invite
- F. Tri Cities Chamber of Commerce Young Professionals Summary
- G. Community Open House Notification
- H. Community Open House Notification Boundary
- I. Community Open House Tri Cities News Advertisement
- J. Community Open House Display Boards
- K. Community Open House Comment Cards
- L. Community Open House Future Transit Plaza Activity Scanned Copy

Appendices available upon request – please contact <u>moodycentre@pottingerbird.com</u>